

# Adam Mickiewicz University in Poznań

## Faculty of Chemistry

*HighChem - rozwój kompetencji doktorantów kluczowych w pracy o charakterze badawczo-rozwojowym*

### Research visibility

dr hab. inż. Krystyna Malińska

### Research worksho

<b>Field of science</b>	Interdisciplinary
<b>Teaching method</b>	Interactive lecture combined with a workshop
<b>Language</b>	ENGLISH
<b>ECTS credits</b>	1
<b>Numbers of hours</b>	15
<b>Aims of the course</b>	<p>The course is designed for non-native English doctoral candidates – early stage researchers at the beginning of their academic path to help them to develop and build researcher identity and increase visibility of their research and make it more visible and accessible by scientific communities and industry as well as broad public.</p> <p>The doctoral candidates will learn how to increase visibility and impact of their research and build foundation for successful academic career.</p>
<b>Course contents</b>	<p>The course will address the following issues:</p> <ul style="list-style-type: none"> <li>- research impact and visibility (importance, benefits, opportunities, social capital, etc.)</li> <li>- researcher identity (formation of identities in current research landscapes, practices, norms and values that researcher identities are based on, etc.)</li> <li>- online visibility (importance, benefits, drawbacks, etc.)</li> <li>- online tools for developing research identity and impact (ORCID, research gate, Academia.edu, Google Scholar, Linkedin, Kudos, slideshare, Publons, vlogs, blogs, social media, tweeter, etc.).</li> </ul>
<b>Prerequisites and co-requisites</b>	None

### Learning outcomes

On completion of the course PhD candidates will be able to:	Assessment mode
The graduate has command of a foreign language to a degree allowing participation in international scientific circles, in particular is able to make contacts for exchange of experience and ideas (at conferences, seminars and other professional meetings),	Participation in the class Performance in the class Assignments: 1. Developing researcher

<p>The graduate is prepared to meet the social responsibilities of research workers and to initiate activities for public welfare, e.g. through informing the society in the right approach on the scientific achievements and opinions on them, engagement in teaching specialists and other activities contributing to development of civil society based on knowledge,</p>	<p>identity 2. Building an online researcher profile</p>
<p>The graduate is prepared to entrepreneurship, is able to propose new ideas, is ready to search for innovative solutions (in cooperation with specialists in other areas), is not afraid of challenges, is willing to take risk in research and social activity, is ready to take responsibility for the outcome of his/ her decisions The graduate is able to maintain and develop the ethos of academic and artistic creative communities through</p> <ul style="list-style-type: none"> <li>- carrying out research work independently, taking into account the financial or infrastructural limitations</li> <li>- respect the rule that results of research work are public property, taking into account protection of intellectual property</li> </ul>	
<p>Literature</p>	<p>1. Course materials 2. Reading list: - Mauvais-Jarvis F. 2016. <i>Developing Academic Visibility in the Medical Sciences</i>. <i>Ochsner Journal</i> 16:208-209, 2016 - Ale Ebrahim N., et al. 2013. <i>Effective Strategies for Increasing Citation Frequency</i>. <i>International Education Studies</i> 6(11):2013 - Ale Ebrahim, N. et al. 2017. <i>Maximized Research Impact: Effective Strategies for Increasing Citations</i>. In A. Lugmayr &amp; D. Vogel (Eds.), <i>Managing and Leading Creative Universities – Foundations of Successful Science Management: A Hands-On Guide for (Future) Academics</i> (pp. 29-51). Tampere, Finland: International Ambient Media Association (iAMEA), - Brooke Erin Duffy and Jefferson D. Pooley, 2017. "Facebook for Academics": <i>The Convergence of Self-Branding and Social Media Logic on Academia.edu</i>, <i>Social Media + Society</i>, January-March 2017: 1–11 - My Pham, 2019. So, E(x)POSE! – seven strategies for researchers to sell science and create a personal brand. Tips on how to increase the visibility of your research, <a href="https://www.elsevier.com/connect/authors-update/so,-expose!-seven-strategies-for-researchers-to-sell-science-and-create-a-personal-brand">https://www.elsevier.com/connect/authors-update/so,-expose!-seven-strategies-for-researchers-to-sell-science-and-create-a-personal-brand</a></p>
<p><b>Additional information</b></p>	<p>Schedule (suggested dates):</p> <p>23.05.2019 (Thursday) 15:30-19:15 (5h) 30.05.2019 (Thursday) 16:30-19:30 (4h) 31.05.2019 (Friday) 09:45-11:15 (2h) 07.06.2019 (Friday) 08:15-11:15 (4h)</p> <p>Contact: <a href="mailto:malinska.krystyna@gmail.com">malinska.krystyna@gmail.com</a></p>